



What is the Fry's "COOL CASH" Program?

"COOL CASH" is a program for state-registered schools to earn CASH! For every \$50,000 in V.I.P purchases, Fry's Food Stores will mail a \$500 check to the school to spend as they please. Each school can earn up to \$2,000 in rebate checks.

What does it cost to participate?

Nothing! Participation is absolutely FREE!

How does my child's school get credit for my Fry's V.I.P purchases?

Once the school enrolls in the program, they will be sent an email with their "COOL CASH" barcode to distribute to students and parents. Present the barcode to the Fry's cashier. The cashier will scan your school's "COOL CASH" barcode and your V.I.P card, which will automatically attach the school to your card. You just need to link it **ONCE**.

How will I know when my V.I.P card has been activated for "COOL CASH"?

A "COOL CASH" message will appear on the bottom of your grocery receipt from time to time.

Can more than one school be signed up on one V.I.P Card?

Each V.I.P card can be linked to only one school. If you have more than one child in school and would like to divide your purchases between them, another V.I.P card will be required. For example, your card could be attached to school "A" and your spouse's card could be attached to school "B".

How long will the program run?

"COOL CASH" runs from September 2011 to April 2012.

Please Note: If the school total does not reach the minimum about of \$50,000, they will not be eligible for any rebates.

*Excludes alcohol, tobacco, money order, Western Union, postage stamps, event tickets, Ticket Master, lottery ticket, gift card fundraising purchases and pharmacy.



- Please take this barcode to your local Fry's customer service desk.
- The cashier will scan the school's "COOL CASH" barcode and your V.I.P card.
- In 24 to 72 hours, you will be linked to the Cager Club Basketball account! If you were linked last year, you still need to link your card again for this year. You just need to link it **ONCE** and it will be linked through April 2012.
- Any money earned goes 100% towards the Marcos de Niza Boys Basketball Team!!!!
- This only takes 10 seconds to do and then your Fry's card will be linked until April 2012, when the program ends. What a great easy way to help the Marcos de Niza basketball teams!!
- After you sign up, then pass this barcode on to all of your family and friends!!!
- For more information: www.mdnbasketball.com.